

FAX

R.J. Reynolds Tobacco Co.
400 Raritan Center Parkway Suite D
Edison, NJ 08837

Date: 09/24/97

Number of pages including cover sheet:

To:	Middlesex Tobacco
Phone	908-422-2230
Fax Phone	908-442-6219
CC	Greg Teeter Dan Chomko David Cusick

From:	Lanny Wolfe
Phone	732-225-4774
Fax Phone	732-417-9076
Voice Mail	1-800-757-8255 Ext. 48795

REMARKS:			
<input type="checkbox"/>	<input type="checkbox"/> Urgent	<input checked="" type="checkbox"/> For your review	<input type="checkbox"/> Reply ASAP <input type="checkbox"/> Please comment
<p>Attached is the information you will need to work the October Salem Filter/Salem Lights .30 off per pack DPC promotion.</p> <ul style="list-style-type: none">➤ <u>Please black line and sticker all product .30 off per pack.</u>➤ Pack each display with 2 cartons of Salem Filter and 2 cartons of Salem Lights .30 off stickered product.➤ Add to normal order for each account on the attached list beginning October 6th.➤ Disc Reporting: Please be sure you report 2 discounted cartons of Salem Filers and 2 discounted cartons of Salem Lights for each display <p>If you have any questions please let me know. Thanks,</p> <p><i>Lanny</i></p>			

⇒ Please note the new Disc Reporting Instructions on the attached sheet.

51849 1680